

UNIONS for RIDERS



**HOW CAN WE BETTER
SUPPORT FOOD
DELIVERY DRIVERS?**

**FROM OUR
RESEARCH TO YOUR
FIELD**

**based on anthropological &
ethnographic student-led research**

1.

Create spaces where riders can meet each other.

The removal of physical work spaces is a managerial strategy that not only lowers costs but also works to undermine worker unity. Hubs or agreements with 'free spaces' such as cafés should be demanded.

2.

Inform the riders face-to-face when a system changes

Riders don't have anyone to express themselves to - changes in work organisation are announced impersonally. This degrades workers' power and right to react and be heard.

3.

Include policies to protect the status of migrants

Dutch and non-Dutch riders find themselves separated in the delivery sector. Migrant workers could better support collective action if their more vulnerable positions were taken into account.

4.

Reach out to new employees

New and old riders can find themselves strategically pitted against each other. The bias of the algorithm will allocate more orders to new drivers with lower pay. To avoid antagonism, create an understanding between new and old workers, a space for communication and teaching.

5.

Provide spaces dedicated to learning & teaching

Websites, communities and support for grassroots unions that are dedicated to learning and teaching about delivery work and labor rights in the Netherlands.

6. Account for varied levels of job security

Take into account the fact that some people may be more unsafe in protesting due to undocumented status (for instance).

7. Offer a variety of collective action methods

More workers may feel open to organising if they are offered a choice in the degree or method of participation. It would allow for an interdisciplinary approach to riders of different backgrounds.

8. Fight against unethical company strategies that undermine collective action

Fight for legislation against unethical company strategies that provide ground for legal arguments against such undermining of workers' collective power. Companies use strategies that purposefully undermine workers' action.

9. Create awareness around the working conditions

Knowledge, awareness and accessibility are fundamental preconditions to collective action. Workers that can reflect on their positions are more likely to organise.

For more information about our research, please contact our partner organisation de Burcht about Project 1 with the University of Amsterdam 2024.

RIDERS

how to unite?



Do you work as a food delivery driver?
You've ridden during a storm?
Your pay has gotten lower?

1. Get in contact with your colleagues

Your job may feel lonely, impersonal or simply individual. However, you are better protected if you know some colleagues. Try joining Whatsapp groups to start. There you can count on advice and support, as well as collective action.

2. Know your rights

If you have doubts about the working conditions, check with mutuals, unionists and Internet what the laws for your country are like. From there you can know if you are treated fairly or not.

3. Sign the petition to support the riders' consitution

Previous efforts of collective action have created a Riders' Consitution in the Netherlands. Signing it supports your employment, salary and well-being.



4. Want to get into action? Download the rider action kit

Previous organisers have created a tool kit of action for you. It gives all the essential information you may want to learn before taking action.

5. Join FNV, the union that supports riders in the Netherlands

The FNV (2024) is the only union in the Netherlands that supports food delivery workers. Contact them!

6. Learn how delivery platforms work and join the movement!

Scan the QR code for more information

